



HAMPTON LITTLE LEAGUE

3401 Tillicum Rd, Victoria, BC V8Z 4H3



SPONSORSHIP PACKAGE

2025

hamptonlittleleague.com
sponsorship@hamptonlittleleague.com



WHO WE ARE:

Hampton Little League is a proud and longstanding institution in the Saanich community, and we are excited to invite you to be a part of our 70th season! Our organization offers a vibrant, inclusive, and community-oriented environment where kids aged 3 to 12 develop their skills and love for baseball and softball. Whether through our recreational teams, competitive play, or our Challenger Division for children and young adults of all abilities Hampton Little League offers something for every young athlete.

Our home field, **Hampton Park** in Saanich, is where generations of families have come together to create lasting memories. With players hailing from Esquimalt, View Royal, parts of Saanich, and the Western Communities (Langford, Colwood, Metchosin, and Sooke), Hampton Little League continues to serve as a hub for baseball on southern Vancouver Island.

We invite you to join us in celebrating this milestone year with a sponsorship that will support local youth, promote your business, and enhance our community. This package outlines the various opportunities to partner with Hampton Little League.



WHY HAMPTON LL?

Our home field, **Hampton Park** in Saanich, is where generations of families have come together to create lasting memories. With players hailing from Esquimalt, View Royal, parts of Saanich, and the Western Communities (Langford, Colwood, Metchosin, and Sooke), Hampton Little League continues to serve as a hub for baseball on southern Vancouver Island.

Reach a Local Audience:

With over 350 players and their families, Hampton Little League serves the heart of southern Vancouver Island, including Esquimalt, View Royal, Saanich, and the Western Communities.

Positive Community Impact:

By supporting youth sports, you're helping to foster teamwork, physical fitness, and positive development for the next generation of leaders.

Brand Visibility:

Exposure for your business at our field, during games, tournaments, and throughout our season, reaching hundreds of local families.

Hampton hosts a Minor Baseball Tournament every May long weekend with players and families from across the Greater Victoria Area. As well this year we host the City Minor Championship in June.



SPONSORSHIP PACKAGES:



GRAND SLAM - \$2000

- 8'x3' banner on outfield fence on Diamond 1 & Diamond 2
- In-game recognition over PA at tournament games and home games when possible
- Featured social media spotlight during the 2025 season
- Social media recognition
- Sponsor name on Hampton Little League Website with link
- Recognition at open and closing ceremonies



HOME RUN - \$1500

- 8'x3' banner on outfield fence on Diamond 1
- Featured social media spotlight during the 2025 season
- Social media recognition
- Sponsor name on Hampton Little League Website with link
- Recognition at open and closing ceremonies



TRIPLE - \$1000

- Featured social media spotlight during the 2025 season
- Social media recognition
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DOUBLE - \$750

- Social media recognition
- Sponsor name on Hampton Little League Website with link
- Recognition at open and closing ceremonies
- Recognition at open and closing ceremonies



SINGLE - \$500

- Sponsor name on Hampton Little League Website with link
- Recognition at open and closing ceremonies



contact: sponsorship@hamptonlittleleague.com